

## CLAIM AMENDMENTS

This **listing of claims** will replace all prior versions, and listings, of claims in the application:

1-20. **(Cancelled)**

21. **(Currently Amended)** A method of formatting content for display on a mobile wireless client device that is based on a form that is used to display content ~~on a desktop computer~~, the form being associated with an action that is executable by an application, wherein the form is stored remotely from the mobile wireless client device, the method comprising:

receiving at a server from the mobile wireless client device, via a wireless medium, ~~the~~ a selection of an action made by a user at an interface of the mobile wireless client device;

executing the action at the server remotely from the mobile wireless client device, wherein executing the action generates content that is displayed using a form, wherein the form includes a user-customized mobile design element that is specific to the form, and wherein the form is specific to the selected action;

responsive to execution of the action, providing a the user-customized mobile design element that corresponds to for inclusion in the form, wherein the user-customized mobile design element is associated with the mobile wireless client device~~[[,]]~~ and has been customized by the user of the mobile wireless client device;

formatting the content according to the mobile design element~~[[,]]~~;

transmitting, via the wireless medium, the content that is formatted according to the mobile design element to the mobile wireless client device~~[[,]]~~; and

storing the mobile design element remotely from the mobile wireless client device for future access by the server.

22. **(Previously Presented)** The method of claim 21, wherein the mobile design element comprises one or more of a document style sheet, a view style sheet, a pre-formatted page, or a script.

23. **(Previously Presented)** The method of claim 21, wherein the customization of the mobile design element by the user impacts one or both of the type of information included in the content and/or the visual layout of the content.

24. **(Previously Presented)** The method of claim 21, wherein the customization of the mobile design element by the user includes a customization of one or more of a date/time setting, a language setting, a field size setting, a content size setting, or a mobile design element size setting.

25. **(Currently Amended)** The method of claim 21, wherein the selection of an action starts a mobile application, wherein the form comprises a template specific to the mobile application, and wherein the user-customized mobile design element comprises a text field that has a pre-filled contents specific to the action selected by the user  
~~further comprising:~~

~~receiving a customization input from the user to customize the mobile design element.~~

26. **(Currently Amended)** A system for formatting content for display on a mobile wireless client device that is based on a form that is used to display content ~~on a desktop computer~~, the form being associated with an action that is executable by an application, wherein the form is stored remotely from the mobile wireless client device, the system comprising:

a server comprising one or more processors configured to:

receive from the mobile wireless client device via a wireless medium a selection of an action made by a user on an interface of the mobile wireless client device;

generate content that is displayed using a form by executing the action remotely from the mobile wireless client device, wherein the form includes a user-customized mobile design element;

format the content according to a user-customized mobile design element ~~that corresponds to~~ for inclusion in the form, wherein the user-customized mobile design

element is associated with the mobile wireless client device[[,]] and has been customized by the user of the mobile wireless client device;

transmit the content formatted according to the mobile design element to the wireless client device via the wireless medium; and

store the mobile design element remotely from the mobile wireless client device for future access by the server.

27. **(Previously Presented)** The system of claim 26, wherein the mobile design element comprises one or more of a document style sheet, a view style sheet, a pre-formatted page, or a script.

28. **(Previously Presented)** The system of claim 26, wherein the customization of the mobile design element by the user impacts one or both of the type of information included in the content and/or the visual layout of the content.

29. **(Previously Presented)** The system of claim 26, wherein the customization of the mobile design element by the user includes a customization of one or more of a date/time setting, a language setting, a field size setting, a content size setting, or a mobile design element size setting.

30. **(Currently Amended)** The system of claim 26, wherein the selection of an action starts a mobile application, wherein the form comprises a template specific to the mobile application, and wherein the user-customized mobile design element comprises a text field that has a pre-filled contents specific to the action selected by the user ~~wherein the one or more processors of the server are further configured to receive a customization input from the user to customize the mobile design element.~~

31. **(Currently Amended)** A system for formatting content for display on a mobile wireless client device that is based on a form that is used to display content ~~on a desktop computer~~, the form being associated with an action that is executable by an

application, wherein the form is stored remotely from the mobile wireless client device, the system comprising:

a server comprising:

means for receiving from the mobile wireless client device via a wireless medium a selection of an action made by a user on an interface of the mobile wireless client device;

means for generating content that is displayed using a form by executing the action remotely from the mobile wireless client device, wherein the form includes a user-customized mobile design element;

means for formatting the content according to a user-customized mobile design element ~~that corresponds to~~ for inclusion in the form, wherein the user-customized mobile design element is associated with the mobile wireless client device[[,]] and has been customized by the user of the mobile wireless client device;

means for transmitting the content formatted according to the mobile design element to the wireless client device via the wireless medium; and

means for storing the mobile design element remotely from the wireless client device for future access by the server.

32. **(Previously Presented)** The system of claim 31, wherein the mobile design element comprises one or more of a document style sheet, a view style sheet, a pre-formatted page, or a script.

33. **(Previously Presented)** The system of claim 31, wherein the customization of the mobile design element by the user impacts one or both of the type of information included in the content and/or the visual layout of the content.

34. **(Previously Presented)** The system of claim 31, wherein the customization of the mobile design element by the user includes a customization of one or more of a date/time setting, a language setting, a field size setting, a content size setting, or a mobile design element size setting.

35. **(Currently Amended)** The system of claim 31, wherein the selection of an action starts a mobile application, wherein the form comprises a template specific to the mobile application, and wherein the user-customized mobile design element comprises a text field that has a pre-filled contents specific to the action selected by the user ~~further comprising means for receiving a customization input from the user to customize the mobile design element.~~

36. **(Currently Amended)** A storage medium for storing machine readable code, the machine readable code being executable to format content for display on a mobile wireless client device that is based on a form that is used to display content ~~on a desktop computer~~, the form being associated with an action that is executable by an application, wherein the form is stored remotely from the mobile wireless client device, the storage medium comprising:

receiving code that receives at a server from the mobile wireless client device ~~device~~, via a wireless medium, the a selection of an action from an interface on the mobile wireless client device;

executing code that executes the action remotely from the mobile wireless client device, wherein executing the action generates content that is displayed using a form, wherein the form includes a user-customized mobile design element;

providing code that provides the user-customized mobile design element that ~~corresponds to~~ for inclusion in the form, wherein the user-customized mobile design element is associated with the mobile wireless client device~~[[,]]~~ and has been customized by the user of the mobile wireless client device;

formatting code that formats the content according to the mobile design element;

transmitting code that transmits the content that is formatted according to the mobile design element to the mobile wireless client device via the wireless medium; and

storing code that stores the mobile design element remotely from the mobile wireless client device for future access.

37. **(Previously Presented)** The storage medium of claim 36, wherein the mobile design element comprises one or more of a document style sheet, a view style sheet, a pre-formatted page, or a script.

38. **(Previously Presented)** The storage medium of claim 36, wherein the customization of the mobile design element by the user impacts one or both of the type of information included in the content and/or the visual layout of the content.

39. **(Previously Presented)** The storage medium of claim 36, wherein the customization of the mobile design element by the user includes a customization of one or more of a date/time setting, a language setting, a field size setting, a content size setting, or a mobile design element size setting.

40. **(Currently Amended)** The storage medium of claim 36, wherein the selection of an action starts a mobile application, wherein the form comprises a template specific to the mobile application, and wherein the user-customized mobile design element comprises a text field that has a pre-filled contents specific to the action selected by the user further comprising:

~~receiving code that receives a customization input from the user to customize the mobile design element.~~